

PICOM'S INSURANCE SOLUTIONS - ASSURED EFFICIENCY

Picom Software Systems provides information integration & delivery solutions to Insurance companies.

Picom provides information access, processing, integration, distribution & management to corporate executives, operational divisions and sales.

Picom brings isolated applications, remote databases and hard-to-find documents to the right people at the right time, on the right platform.

Picom's Insurance Solutions

Picom CCV (Customer Centric View)

Picom CCV provides a single point of entry for authorized users to view all customer information.

Picom CCV solution enables customers, agents / brokers, CSRs (customer service representative), adjusters and MGAs a comprehensive customer view across business lines. It facilitates a consolidated portfolio of the customer's policies, financials and personal information, thus providing a single, unified view of the customer's insurance status.

Picom CCV extracts all customer data from the back office systems, imaging systems and front office applications, and creates a customer data mart. It enables insurance carriers to centralize and standardize all customer relevant data for further analysis (virtual CRM).

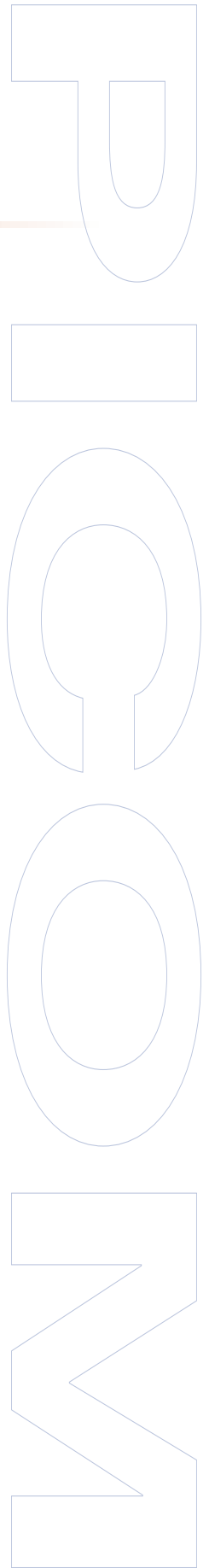
Picom CCV is a business intelligence solution, which gathers integrated information from heterogeneous e-Business applications and legacy systems to provide users with powerful query and reporting capabilities. Picom CCV Provides powerful integrated graph capabilities which display customer trends and anomalies, accompanied by drill down tools.

Picom's IID (Information Integration and Delivery)

This solution brings integrated information and analysis capabilities to an insurance company and its MGAs / agents and clients, via web browser portal.

Our advanced technology automatically extracts and catalogs information from all the variant applications and enables the insurance company to create both a customer oriented centric view and an agent oriented centric view.

The IID solution allows MGAs / agents to drill down through integrated information or charts, and to view specific data more closely, such as lists of agents per region (or other segments), total premium per agent, new premiums VS renewals per agent, total premium per business line, lists of clients per agent and lists of policies per client, financial transactions, claims details etc...



Picom's ERM (Web Enterprise Report Management)

A comprehensive web-enabled enterprise report management and control tool that integrates, stores, archives and automatically delivers any report in any format.

This solution provides powerful search capabilities and tools that enable the analysis of data. It also enables insurance companies to control information by creating personalized views of documents, by automating distribution and notification of information on any device, by increasing collaboration and information sharing in the enterprise and by providing secure access to valuable information.

Picom's Knowledge Warehouse

A business intelligence solution, which gathers integrated information from disparate e-Business applications and legacy systems, creates Meta Dictionary and provides users with powerful query and reporting capabilities, "on-demand".

The Picom Knowledge Warehouse provides powerful, integrated charting for illustrating trends and anomalies. It allows the users to drill down through integrated information and view specific data more closely, without requiring the user to write complex SQL.

This solution enables the enterprise's users to quickly create, modify, and execute ad-hoc query analysis, reports, and graphs and enables users to perform sophisticated OLAP type analysis "on-demand".

Through the Knowledge Warehouse solution, insurance companies can build flexible, multi-dimensional actuarial models, analyze and compare different products' profitability in flexible time dimensions, enable the actuary to calculate loss ratio, earned premiums, incurred losses, combined loss ratio, build incentive plan models for agents and more..

Picom Benefits

- **Executive and Operational Users** – Web Enterprise Reports Management.
Archiving querying and delivering the corporate reports from legacy applications to the end user desktop with high level of integration and drill down capabilities.
- **Sales/MGAs** - Complete agent information portal solution, delivering the agent's periodic reports and files to the agents via a web portal desktop. Enabling drill down environment; agency/agent, customers, policies, claims. Integrated information distribution to subscribed agents via e-mail, fax, FTP, printout, SMS notification every time information changes, by request or by a scheduled automatic process.
- **Sales Management**– Decision support and control system, aggregating and analyzing the agents new/renewal premiums using multi dimensional views (agency/agent/premium class etc...).
- **Customer Service Representative** – Customer Consolidated View.
Ability to retrieve client information to consolidated view from different sources having different identifications for the same object.
- **Rapid return on investment (ROI).**
 - Rapid Deployment Process.
 - Single point of information delivery for the agents and the MGAs.
 - Significant reduction of number of reports and documents generated and distributed to "Secured Groups/Communities".
 - Customer centric view enables easy and non-intrusive customer integration across business lines - Maximizing the investment of the existing legacy applications.